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## UTILITY PATENT APPLICATION TRANSMITTAL for new nonprovisional applications under 37 CFR. 1 53(b))

195605US25XCONT Attorney Docket No.

First Inventor or Application Identifier Michael C. Scroggie, et al.

SYSTEM AND METHOD FOR PROVIDING SHOPPING AIDS AND INCENTIVES TO CUSTOMERS THROUGH A COMPUTER NETWORK

Assignee Name: SuperMarkets Online, Inc.

Assignee Address: 200 Carillon Parkway, St. Petersburg, FL 33716

APPLICATION ELEMENTS See MPEP chapter 600 concerning utility patent application contents	Assistant Commissioner for Patents  ADDRESS TO: Box Patent Application Washington, DC 20231					
Fee Transmittal Form (e.g. PTO/SB/17)     (Submit an original and a duplicate for fee processing)	ACCOMPANYING APPLICATION PARTS					
	7. ⊠ Assignment Papers Recorded at Reel/Frame 9120/0578					
2. ⊠ Specification Total Sheets 36	8.   Application Data Sheet. See 37 CFR 1.76					
	9.   37 C.F.R. §3.73(b) Statement   Power of Attorney					
3. ⊠ Formal Drawing(s) Total Sheets 18	10. □ English Translation Document (if applicable)					
	11. ☑ Information Disclosure Statement (IDS)/PTO-1449 ☐ Copies of IDS					
4. ⊠ Oath or Declaration Total Pages 4	12. ⊠ Preliminary Amendment					
a. □ Newly executed (original or copy)	13. ⊠ White Advance Serial No. Postcard					
<ul> <li>b. ⊠ Copy from a prior application (37 C.F.R, §1.63(d))</li> <li>for continuation / divisional w/ box 16 completed)</li> </ul>	14. ☐ Certified Copy of Priority Document(s)					
<ol> <li>DELETION OF INVENTOR(S)         Signed statement attached deleting inventor(s) named in the pnor application, see 37 C.F.R. §1.63(d)(2) and 1.33(b).</li> </ol>	15. □ Applicant claims small entity status.					
5.  CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)	16. ☑ Other: Request for Priority					
6. ☐ Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)						
a.   Computer Readable Form (CRF)						
b. Specification or Sequence Listing on:						
i.   CD-ROM or CD-R (2 copies); or						
ii. 🗅 Paper						
c.   Statements verifying identity of above copies						
17. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below:						
☑ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application no.: 09/401,939						
Prior application information: Examiner: Unknown Group Art Unit: 2761						
For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 4b, is considered a part of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.						
18. Amend the specification by inserting before the first line the se	entence:					
☐ This application is a     Continuation   ☐ Division	☐ Continuation-in-part (CIP)					
of application Serial No. 09/401,939 Filed on PC	/23/99, which is a continuation of application serial No. 08/905,501 filed /04/97, which is a continuation of PCT application serial No. 57/US96/20497 filed 12/23/96, which is a continuation-in-part of plication serial No. 08/622,685 filed 03/26/96 from provisional application in No. 08/024 filed 12/26/95.					
☐ Which was published in English	THE STATE OF THE S					
□ Which was not published in English						
☐ This application claims priority of provisional application Seria	l No. Filed					
19. CORRESPONDENCE ADDRESS						
22850						

(703) 413-3000 FACSIMILE: (703) 413-2220

Name:	Richard A. Neifeld		Registration No.:	35,299
Signature:	Ment	A.M	Date:	1/10/11
Name		7	Registration No.:	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTOR(S) Michael C. Scroggie, et al.

SERIAL NO: New Application

FILING DATE: Herewith

FOR:

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SYSTEM AND METHOD FOR PROVIDING SHOPPING AIDS AND INCENTIVES TO CUSTOMERS

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## FEE TRANSMITTAL

ASSISTANT COMMISSIONER FOR PATENTS WASHINGTON, D.C. 20231

FOR	NUMBER FILED	NUMBER EXTRA	RATE	CALCULATIONS
TOTAL CLAIMS	27 - 20 = 7		× \$18 =	\$126.00
INDEPENDENT CLAIMS	7 - 3 =	4	× \$80 =	\$320.00
□ MULTIPLE DEPENDEN	\$0.00			
☐ LATE FILING OF DECI	\$0.00			
	\$710.00			
	\$1,156.00			
□ REDUCTION BY 50% F	\$0.00			
□ FILING IN NON-ENGLISH LANGUAGE			+ \$130 =	\$0.00
□ RECORDATION OF ASSIGNMENT			+ \$40 =	\$0.00
			TOTAL	\$1,156.00

☐ Please charge Deposit Account No. <u>15-0030</u> in the amount of

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to cover the filing fee is enclosed.

The Commissioner is hereby authorized to charge any additional fees which may be required for the papers being filed herewith and for which no check is enclosed herewith, or credit any overpayment to Deposit Account No. <u>15-0030</u>. A duplicate copy of this sheet is enclosed.

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ZZS50
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(OSMMN 11/98)

Respectfully Submitted,

OBLON, SPIVAK, McCLELLAND,

Richard A. Neifeld Registration No.

35,299

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